Comprehensive resources to combat gang involvement and other delinquencies

Resources from

THE PHOENIX CURRICULUM

A. R. Phoenix Resources, Inc. • www.phoenixcurriculum.com
PROVEN TECHNIQUES TO HELP KIDS AT RISK

The Phoenix Curriculum is designed to be flexible. It can be tailored to state core curriculum content standards and non-classroom settings.

Built on a proven motivational interviewing (MI) and cognitive behavioral therapy (CBT) model, The Phoenix Curriculum reduces resistance, builds student participation, and guides the process of change. Problem solving skills and coping skills for avoidance, escape, refusal, or resistance follow a proven social learning model, with the critical goal of increasing individual self-efficacy. Students who use these materials will be able to:

- recognize high-risk people, places, things, and situations
- use specific techniques to handle these risks effectively
- demonstrate competence in problem solving and avoidance, feelings management (self-monitoring and emotional intelligence), and impulse control
- identify and engage critical protective factors or assets, including developing a network of safe and supportive people
- develop pro-social values and behaviors, such as the selection of pro-social friends, empathy for others, the development of positive goals, involvement with a personal support system, participation in positive community organizations and activities

At the end of the program, at-risk kids will have a detailed action plan identifying specific individuals, programs and activities which will support their positive efforts—and supplant inappropriate or dangerous people, places, things, situations or other high risk factors.

After a two-year period in the community, the New Jersey Juvenile Justice Commission determined there was a 11.1% rate of recidivism for a group that underwent treatment with these materials. A comparison group re-offended at a rate above 50%.
RESOURCES FROM
THE PHOENIX CURRICULUM

The Phoenix Curriculum offers complete in-school and after-school programs to help communities combat substance abuse, gang activity, aggression, violence, and other delinquencies.

This award-winning curriculum is:

- Flexible—a wealth of resources can be customized to fit the exact needs of your target population.

- Proven-Effective—elements of the curriculum are now in use in over 700 juvenile school and correctional programs nationwide, with significant reductions in recidivism.

- Affordable—we can work with you to meet your budget needs and keep operational costs low.

Look over the details about The Phoenix Curriculum in the following pages, then contact us—we’ll be happy to assist you in selecting the materials you need to create a powerful and effective program in your community!

The New Jersey Juvenile Justice Commission’s “Project Phoenix” was awarded the national Spirit of Excellence Award at the National Gang Crime Research Center’s 2004 Training Conference.
PHOENIX CURRICULUM PROGRAM MATERIALS

The Phoenix Curriculum provides two kinds of program elements:

1. The Core Prevention Curriculum for elementary, middle school and high school students (materials available for Grades 4-10). These materials are designed to be used in-school, and are linked to state core competency standards.

2. The Supplementary Curriculum designed to be used for activities after school and in conjunction with the core curriculum.

These materials are designed for ease of implementation and use, and include specific objectives and outcomes for all lessons. They are carefully tailored to each age group’s reading level and developmental needs.

THE CORE PREVENTION CURRICULUM

The Core Program consists of five elements with age-appropriate problems and activities:

(1) What’s Important To You?
Motivational enhancement

(2) Understanding Your Feelings
emotional intelligence

(3) Problem Solving
addressing high risk people, places, things, situations, thoughts, and feelings

(4) Risk Factors & (5) Protective Factors
gangs, alcohol, drugs, peer pressure, etc.

The Core Program for each grade level includes approximately 50 hours of lessons — nearly 400 pages of resources! Detailed lesson plans, behaviorally-stated objectives for each lesson, review elements, and pre-post measures are also provided.

![The Phoenix Curriculum Core Program (from left to right) Elementary School, Grade 6, Middle School, and High School. Materials are color-coded by grade.](image)

Price: $1995 for approximately 50 hours of material per grade level.
A 25-hour program is also available for $995.

All prices expire June 30, 2019.
THE SUPPLEMENTARY CURRICULUM

The Supplementary Curriculum provides multiple program options, with 100-150 hours of material at each level. It addresses areas such as gang activity, bullying, peer pressure, substance abuse, anger, aggression, and violence. Content is age-level appropriate, and complete lesson plans and review activities are included. Gender-specific resources, selected materials in Spanish, and videos with workbooks are also available.

All prices expire June 30, 2019.

WHAT DO YOU THINK?

Gang awareness and intervention supplemental elements for the highest risk youth. These program activities facilitate participation, group cooperation, and self-disclosure. These resources are ideal for opening and closing class sessions, and are very effective cognitive restructuring resources.

Students really respond to this particular program element!

<table>
<thead>
<tr>
<th>Program</th>
<th>Hours</th>
<th>Price</th>
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<tbody>
<tr>
<td>Elementary School &amp; Grade 6</td>
<td>10</td>
<td>$395</td>
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<tr>
<td>Middle School &amp; High School</td>
<td>12</td>
<td>$480</td>
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PEER PRESSURE

Resources target the highest areas of vulnerability, providing practice in identifying, resisting, and handling peer pressure.

Elementary School | Grade 6 | Middle School | High School
---|---|---|---
$160 | $240 | $380 | $140

GANG AWARENESS

These resources demonstrate that staying out of gangs is a real option, and provide specific techniques and skills to use in avoiding and resisting gangs.

6 program hours for $240. Appropriate for elementary school and grade 6.

GANG INTERVENTION

Comprehensive resources that address the needs and risk factors underlying gang membership. Includes specific help in leaving a gang and conquering the gang mind-set.

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<tr>
<th>Program</th>
<th>Hours</th>
<th>Price</th>
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<tbody>
<tr>
<td>High School</td>
<td>44</td>
<td>$1760</td>
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*Please ask us about our MIDDLE SCHOOL options.

GETTING AWAY FROM THE GANG

Concrete suggestions and action plans to assist in exiting a gang.

9 program hours available for $360. Appropriate for middle and high school.
THE PHOENIX/NEW FREEDOM TRUANCY RESOURCE

A variety of tools and guidance to address truancy from a broad perspective, providing support for administrators, counselors, law enforcement, parents, and students. In addition to diagnostic resources, which identify the causes of truancy and provide solutions, it includes workbook-based resources, counselors resources, motivational interviewing (MI) tools, and helpful issue-based worksheets. Together, the resources provide a flexible system of materials that can be shaped for the specific need of each individual truant. $595

CHANGE

Workbooks designed for the highest risk students. Based on Motivational Interviewing and Cognitive Behavioral Therapy, analysis of risk factors, the development of key coping and refusal skills, and the development of a safety net.

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<th>Program</th>
<th>Hours</th>
<th>Price</th>
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<tbody>
<tr>
<td>High School</td>
<td>18</td>
<td>$720</td>
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PROGRAM ACTIVITIES

A series of 60 brief program activities designed to facilitate participation, group involvement, and cooperation. $195.

SPANISH: CURRICULO PHOENIX

25 hours of Phoenix Curriculum materials in Spanish with lesson planning material in English. $995

SPANISH: GANG INTERVENTION

Up to 93 hours of material from Programa de intervencion de pandillas.

Priced comparably to English language resources. We can help you choose the right materials.
PHOENIX/NEWFREEDOM 100 SESSION RESOURCE

A comprehensive anti-delinquency resource designed for high school programs targeted to high-risk students. Model program includes 100 one-hour lessons organized into five 20-lesson modules. Shorter and tailored versions are available. Curriculum includes CBT and MI, and focuses on key risk and protective factors. Comprehensive gang intervention element available to support this model. $4,995

SPANISH: COMMUNITY PROGRAM

Our 31-hour Programas Comunadarios. $1240

PARENTS CURRICULUM

Support and educational materials for one of the most influential forces in a child’s life! Available in English and Spanish.

1-3 program hours—$155
LESSONS ARE SUPPLEMENTED BY:

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<tr>
<th>Manual Title</th>
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<th>Price</th>
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<tr>
<td><strong>GATHERING AND CLOSING ACTIVITIES MANUAL</strong></td>
<td>Classroom and group resource for teachers and counselors. This series of over 200 program activities is designed to facilitate participation, group cooperation, and self-disclosure. They range from 5-15 minutes, and can be used to open a class session or provide a “change of pace” later in the session. Includes suggested models for classroom or group use. Elementary, middle, and high school versions available.</td>
<td>$235</td>
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<tr>
<td><strong>TEACHER’S MANUAL</strong></td>
<td>The teacher’s manual provides an overview of the program content, process, and practical suggestions for classroom use. It also provides links to current theories of prevention and intervention. This will be provided free of charge with the purchase of the core curriculum.</td>
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<tr>
<td><strong>COUNSELOR’S MANUAL</strong></td>
<td>The counselor’s manual includes elements for in-school and after-school use. The manual includes explanations of theoretical underpinnings, applications of Motivational Enhancement and Motivational Interviewing (MET/MI) techniques supported by the curriculum, as well as classroom and counseling tools. A detailed and comprehensive resource, it also includes guidance in managing the “change” process and additional coping skills lessons.</td>
<td>$175</td>
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Films come with an accompanying workbook. Scenes from films can be selectively screened, at the teacher’s or counselor’s discretion, to students, depending on their individual or the group’s circumstances.

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<td><strong>STORIES FROM THE STREETS</strong></td>
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<td>Stories From The Streets shows life stories of young gang members who end up in prison. Members of different gangs, including the Bloods, Crips, and Latin Kings, are interviewed. The package includes a workbook and DVD containing three scenarios, $295.</td>
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| **KIDS AT RISK**                                                     |
| Kids at Risk features gang members describing 14 individual risk factors in their own words. Workbook activities address each risk factor and lead to action plans to minimize those risks. DVD designed for counselors to use flexibly and to select individual risk factors for classroom or group use, $295. |

| **GANG ISSUES**                                                     |
| The Gang Issues video addresses issues such as the decision to join, violent initiations, the experience and consequences of using violence, the consequences of drug dealing, and the experience of incarceration. Interviews with youthful incarcerated gang members provide a powerful starting point for group discussion and use of the supplemental workbook, $295. |

| **CHOICES**                                                         |
| The Choices DVD asks students to examine their lives by comparing their lives to the stories of kids who have been incarcerated. The resource is designed for younger audiences. Students will identify what is important in their lives. They will be given positive reasons to consider staying in school and avoiding drugs, gangs, and violence. The DVD is designed for group discussion in a classroom setting and includes a workbook, $250 |

Request a complimentary copy of the promotional DVD highlighting important concepts from each film
CREATE A CUSTOM CURRICULUM

Let us help you create a powerful and effective program in your community!

We can assist you in determining which resources are right for you, your budget, and your target populations! We can also assist in implementation and training, mapping outcomes to state core curriculum content standards, and adapting materials for non-classroom settings.

Please visit us online at www.phoenixcurriculum.com. You can contact us and arrange for a free phone consultation. We’re ready to help you!

The Phoenix Curriculum is designed to be flexible.
It can be tailored to state core curriculum content standards and non-classroom settings.
A. R. Phoenix Resources

On top of our acclaimed gang prevention and gang intervention curricula, we provide other programs that can be used independently or to supplement our gang programs.

A New Freedom offers comprehensive, flexible, and cost-effective substance abuse curriculum workbooks and behavioral health treatment resources for adult and juvenile correctional programs. We offer over 300 substance abuse curriculum workbooks, program activity materials, and similar resources to over 1,000 correctional facilities and programs nationwide. The programs are especially affordable, as we provide you the rights to make unlimited copies for use on site.

visit www.newfreedomprograms.com

Phoenix Gang Intervention offers comprehensive gang intervention resources that address needs and risk factors underling joining a gang, gang involvement, leaving a gang, and the gang “mind set.” Participants identify their personal risk factors and develop action plans to address these issues.

visit www.gangprograms.com

Insight and Outlook offers comprehensive, flexible, and cost-effective substance abuse and behavioral health treatment resources for community programs.

visit www.insightandoutlook.com

Una Libertad Neuva includes comprehensive programs for adults and juveniles, including over 60 workbooks (available in both English and Spanish versions).

visit www.newfreedomprograms.com/spanish.html

Custom curriculums are available. Choose from a vast library of thousands of lessons. Tell us your needs and we’ll work with you.

visit www.phoenixcurriculum.com/help
or www.newfreedomprograms.com/help